LICENSING ACADEMY:
Intellectual Property and Technology Transfer™
Monday, June 17, 2019 – Friday, June 28, 2019

10-Day Program

In its 9th and final year, the program is accredited by the University of California, Davis.

Participants

More than 275 students from 55 countries have shared the experience.

Organizers

Hosted by PIPRA and the University of California, Davis School of Law

Now in its ninth and final year, this 10-day program is ideal for lawyers, technology managers, and scientific professionals who work in the public sector or in small to medium sized enterprises and who are interested in exploring models for intellectual property (IP) protection and management that have proven to be successful. Participants will learn strategies for managing IP to maximize commercial success and public benefit of their R&D investments.

The course covers topics including overviews of U.S. and international legal frameworks for IP protection, licensing agreements, IP valuation, starting and managing technology transfer offices, commercialization strategies (including patentability vs freedom-to-operate analyses), and formation of technology-based startups. The program is based on lectures, hands-on group exercises and case studies, and field visits to key locations, such as Silicon Valley, Napa Valley, and San Francisco.

The Licensing Academy™ is a unique course, hosted by the Public Intellectual Property Resource for Agriculture (PIPRA) and the University of California, Davis School of Law International Law Programs. The Academy was featured in the 2016 campus Technology Transfer and

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Corporate Relations Annual Report, described as "one of UC Davis’ key initiatives to promote innovation and successful partnerships".

World-Renowned Lecturers

Our lecturers have included internationally acclaimed faculty from the UC Davis and UC Berkeley Schools of Law and Business, attorneys and business experts from major U.S. law firms based in the Silicon Valley and Sacramento areas, IP attorneys from the USPTO and WIPO, and experienced personnel from the UC Davis Technology Transfer Office (InnovationAccess).

The Licensing Academy is a 10-day professional training program. For the 2019 edition, tuition is US$3,275, with a non-refundable application fee of US$150. Scholarships are available, on a competitive basis, to participants from developing countries. These scholarships cover a portion of tuition expenses. More information about the scholarships can be found at the Enrollment and Scholarship section of our website: www.pipra.org.

Who can participate?

This course represents an ideal capacity-building experience for lawyers, technology managers, and scientific professionals who work in the public sector or in small to medium-sized enterprises and who are interested in hands-on learning about how to adapt and implement successful models for intellectual property management and technology transfer based on experiences in the United States.

Comments from prior participants

"The Licensing Academy was a fantastic experience. I really enjoyed the international atmosphere and variety of topics!"

"Very detailed and elaborate content!"

30% of the countries in the world have been a part of the 2011-2018 Licensing Academy!

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